

Employer Newsletter

November 2011

Recruiting Opportunities at Bridgewater

Spring Recruiting Events...Your Opportunity to Meet BSU Students!

Education Career Fair

Wednesday, March 14, 2012 | 4:00 - 7:00 pm
Campus Center Auditorium & Ballroom

School districts and education organizations in eastern Massachusetts are invited to meet and network with teacher candidates from Bridgewater State University and other area colleges and universities. This event will bring together hiring personnel from over 40 school districts with more than 300 students and alumni anticipated to attend. If you are interested in attending please contact Career Services or complete the request form:

<http://www.bridgew.edu/careerservices/GURequestForm.cfm>



Annual Job Fair

Wednesday, April 4, 2012
1:00 - 4:00 pm
Campus Center Ballroom



The Job Fair is a great way for employers to meet potential candidates looking for full-time, professional positions. Open to all BSU students, alumni and the community-at-large, employers will have the opportunity to speak with entry-level

candidates as well as seasoned professionals. The Job Fair is open to 60 organizations. Online requests to attend through CareerLink@BSU will begin in January 2012.

On Campus Interviews

April and May

On Campus Interviews, connects candidates with employers interested in enhancing their campus visibility. Career Services manages all aspects of your visit from coordinating an interview date, collecting resumes for your review and scheduling your on campus interviews. We also encourage you to attend the **Annual Job Fair** and meet with students first hand. If you are interested in scheduling an on-campus interview date following the Job Fair, please complete an online On-Campus Interview request via your CareerLink@BSU account.

Bridgewater State University
Career Services

Contact Information

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Employer Services

- > CareerLink@BSU
- > On Campus Interviews
- > Resume Referral Program
- > Employer in Residence
- > Employer of the Month
- > Internship & Job Fair
- > Education Career Fair
- > Annual Job Fair
- > Practice Interview Program
- > Internship Program
- > Job Shadow Program

Program and Event Name Changes

Many may have already noticed that there are a few differences in our list of events and programs. Based on student and employer feedback, we have simplified the names of our events in order to increase attendance.

The Work 'N' Serve Expo is now the Internship & Job Fair. The Community Service Office now manages their own fair in September. Gearing Up for the Education Job Market is now the Education Career Fair and our Mock Interview Program is now the Practice Interview Program. We have already seen positive results from these changes.

Employer Services at Bridgewater State University

Our office strives to provide organizations with a wide variety of programs and opportunities to recruit students and brand your company. We encourage you to visit our Employer Services web page to review all of these programs and services:

<http://www.bridgew.edu/CareerServices/employer.cfm>

New Employers can learn how to get connected with Bridgewater at:
<http://www.bridgew.edu/CareerServices/WelcomeNewEmployers.cfm>



Profile of the Bridgewater State University Student

Annually, BSU compiles data on the makeup of our student body. The full report of the Class of 2010 as well as 2010-2011 academic year statistics is available online at: <http://www.bridgew.edu/depts/IR/factbook10-11.cfm> Below are some highlights:

Baccalaureate Degree Recipients: 1514

- 40% male; 60% female
- Students of color: 10%
- International: 1%

Graduate Degree Recipients: 567

- 29% male; 71% female
- Students of color: 6%
- International: 3%

Enrollment of men and women in various majors on campus is fairly equal:

- College of Business: 58% Male; 42% Female
- College of Education & Allied Studies: 19% Male; 81% Female
- College of Humanities & Social Sciences: 42% Male; 58% Female
- College of Science & Mathematics: 53% Male; 47% Female
- Undeclared Majors: 50% Male; 50% Female



Class of 2010 Career Survey Results & Highlights

Each fall, Career Services distributes a survey to the previous year's graduates to learn about their employment status, employer, perception of their BSU experience and methodology for obtaining their current employment. We are currently beginning the process with our 2011 graduates, but you can find the full results of the Class of 2010 survey at: <http://www.bridgew.edu/CareerServices/surv10.cfm>

Employer Volunteer Opportunities

Practice Interview Program - Thursday, March 29, 2012 | 2:00 - 5:00pm | Dunn Conference Suite

- Provide 6 half-hour practice interviews with BSU students and offer feedback and critique.

Senior Job Search Boot Camp Workshop Series - February-April 2012 | Various Dates

- Co-present a senior focused workshop with a career services staff member on topics such as: resume writing, effective interviewing, job search and more!

Panel Discussions - Fall & Spring

- Serve on a career panel discussion to share your insights on what students can do with their major, how you found your position and recruiting with your organization.

Employer Advisory Board - November & May

- Employers commit to meeting with career services staff and the board twice annually to discuss recruitment trends, hiring needs, industry issues and other topics.



Site Visits to Your Organization or Our Office

Career Services values your willingness to offer job and internship opportunities to our students. Because of your commitment, we want to learn more about your organization and opportunities through a site visit to your location. This allows you the opportunity to get your specific recruiting questions addressed and create a plan that will maximize your efforts. These visits also allow us to become better advocates for your organization when meeting with students.

Additionally, we always welcome employers to come visit our office on campus. You can meet the entire Career Services staff, see our facility, tour our campus and learn more about how we can work together to meet your recruiting needs.



We are currently scheduling spring and summer site and campus visits. Contact our office today!

Career Services Needs Your Help With Our Class of 2011 Survey!

Have you recently hired a Bridgewater State University student for a full-time position?

We want to hear from our 2011 alumni! Please ask your new hires to complete the survey at the link below. We utilize this data to share with perspective and current students about where BSU alumni are employed. It also assists our office in highlighting companies that regularly hire our students.

<http://www.bridgew.edu/careerservices/SURVEY11/>



Thank you for your time and letting us know about your success hiring our students!

A special thank you to all of our employers who will participate in our Job Shadow Program During Winter Break, they include:

Blue Cross Blue Shield of Massachusetts, BTV-9, Department of Corrections, Fox 25 News, KAF Financial Group, Massachusetts State Legislature, MEDITECH, New Hope and State Street

Questions or concerns regarding your recruiting efforts at Bridgewater?

Contact Laurent Troland, Recruitment Coordinator, at 508-531-1328